

Alerta Home Reseller Program

Program Overview

The **Alerta Home Reseller Program** is designed specifically to meet the needs of Independent Living Communities, Assisted Living Facilities, and Residential Care Homes, which want to deploy Alerta Home sensors and accompanying cloud and mobile app services.

The program enables qualified partners to purchase approved hardware kits and service subscriptions at wholesale pricing and resell them to their customers under their own commercial relationships, subject to program terms.

Solution Scope

Products

- Alerta Home Kits, which include smart devices designed to send **real-time notifications** about movements and selected **Activities of Daily Living (ADLs)** in elder living environments.
- Accompanying cloud and mobile app platform.
- Connectivity services.

Deployment Models

- **End-Customer Resale:** Devices sold to individual residents or families.
- **Facility Utility Model:** Devices owned and managed by the facility or partner.

Program Boundaries

- No medical or emergency response services.
- No white-labeling or product modification.
- Informational notifications only.

Reseller Benefits

- Recurring subscription resale opportunity.
- Wholesale pricing on hardware.
- Differentiated, leading technology product offering.
- Cloud and mobile app platforms scalable across facilities and residences.
- Alerta Family support.

Roles & Responsibilities

Resellers

- Own the customer relationship.
- Handle sales, contracting, and billing.
- Provide first-line customer support.
- Ensure compliant product representation.
- Implement resident and representative consent workflows before deployment, in order to obtain resident authorization and ID verification, and caregiver ID verification.

Alerta Home

- Manufactures hardware.
- Operates the platform, cloud, and mobile app services.
- Provides firmware, software updates, and documentation.
- Supports partners through onboarding and escalation.

Commercial Model (Summary)

- Kits purchased at wholesale pricing.
- Subscriptions activated per Alerta Home Gateway.
- Reseller determines end-customer pricing
- Payment terms defined during onboarding

Compliance & Risk Management

- Informational monitoring only.
- No health, medical, or emergency claims.
- Consent-based data collection.
- Use restricted to approved configurations.

Onboarding & Support

- Program orientation
- Deployment and installation guides
- Sales and marketing enablement materials

Getting Started

1. Submit a reseller inquiry
2. Introductory discussion
3. Review commercial and program terms
4. Execute reseller agreement
5. Complete onboarding and begin deployments

Contact:

sales@alertahome.com

About Alerta Home

Alerta Home is a system of smart devices designed to send **real-time notifications** about movements and selected **Activities of Daily Living (ADLs)** in elder living environments.

Alerta Home is used by **family caregivers** in private residences and by **professional caregivers** in residential or community-based settings. Events are presented through the **Alerta Family mobile application**.

The Alerta Home system is **non-medical** and **non-emergency**. It does not provide medical care, diagnosis, treatment, supervision, or emergency response. It does **not** replace caregivers, staff oversight, or emergency services. Real-time notifications and insights are **informational only** and do not guarantee outcomes or responses.